

10/01/01
JCT759 U.S. PTO

08-02-01

PTO/SB/05 (03-01)

Approved for use through 10/31/2002. OMB 0651-0032

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

Please type a plus sign (+) inside this box →

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**UTILITY
PATENT APPLICATION
TRANSMITTAL**

(Only for new nonprovisional applications under 37 CFR 1.53(b))

Attorney Docket No. 52846-5002-01

First Inventor LOEB

Title METHOD AND SYSTEM FOR
MANAGING MAGAZINE PORTFOLIOS

Express Mail Label No. EL719358174US

1000 U.S. PTO
09/2005
06/01/01

APPLICATION ELEMENTS		ADDRESS TO:
See MPEP chapter 600 concerning utility patent application contents.		Assistant Commissioner for Patents Box Patent Application Washington, DC 20231

1. Fee Transmittal Form (e.g., PTO/SB/17)
(Submit an original and a duplicate for fee processing)
2. Applicant claims small entity status.
See 37 CFR 1.27.
3. Specification [Total Pages 36]
(preferred arrangement set forth below)
 - Descriptive title of the invention
 - Cross Reference to Related Applications
 - Statement Regarding Fed sponsored R & D
 - Reference to sequence listing, a table, or a computer program listing appendix
 - Background of the Invention
 - Brief Summary of the Invention
 - Brief Description of the Drawings (if filed)
 - Detailed Description
 - Claim(s)
 - Abstract of the Disclosure
4. Drawing(s) (35 U.S.C. 113) [Total Sheets 13]
5. Oath or Declaration [Total Pages 6]
 a. Newly executed (original or copy)
 b. Copy from a prior application (37 CFR 1.63 (d))
 (for continuation/divisional with Box 18 completed)
 - i. **DELETION OF INVENTOR(S)**
Signed statement attached deleting inventor(s) named in the prior application, see 37 CFR 1.63(d)(2) and 1.33(b).
6. Application Data Sheet. See 37 CFR 1.76

7. CD-ROM or CD-R in duplicate, large table or Computer Program (Appendix)
8. Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary)
 - a. Computer Readable Form (CRF)
 - b. Specification Sequence Listing on:
 - i. CD-ROM or CD-R (2 copies); or
 - ii. paper
 - c. Statements verifying identity of above copies

ACCOMPANYING APPLICATION PARTS		
9.	<input type="checkbox"/> Assignment Papers (cover sheet & document(s))	<input type="checkbox"/> Power of Attorney
10.	<input checked="" type="checkbox"/> 37 CFR 3.73(b) Statement	<input checked="" type="checkbox"/> Attorney (when there is an assignee)
11.	<input type="checkbox"/> English Translation Document (if applicable)	<input type="checkbox"/> Copies of IDS
12.	<input checked="" type="checkbox"/> Information Disclosure Statement (IDS)/PTO-1449	<input type="checkbox"/> Citations
13.	<input checked="" type="checkbox"/> Preliminary Amendment	
14.	<input checked="" type="checkbox"/> Return Receipt Postcard (MPEP 503) (Should be specifically itemized)	
15.	<input type="checkbox"/> Certified Copy of Priority Document(s) (if foreign priority is claimed)	
16.	<input type="checkbox"/> Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent.	
17.	<input type="checkbox"/> Other:	

18. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below and in a preliminary amendment, or in an Application Data Sheet under 37 CFR 1.76:

Continuation Divisional Continuation-in-part (CIP)

of prior application No. 09,344,772

Prior application information:

Examiner E. Cosimano

Group Art Unit: 2161

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 5b, is considered a part of the disclosure of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

19. CORRESPONDENCE ADDRESS

<input type="checkbox"/> Customer Number or Bar Code Label	(Insert Customer No. or Attach bar code label here)		<input type="checkbox"/> Correspondence address below
Name	DANIEL H. GOLUB 1701 MARKET STREET		
Address			
City	PHILADELPHIA	State	PA
Country	USA	Telephone	215-963-5055
Country	USA	Telephone	215-963-5299

Name (Print/Type)	ALISON WEISBERG	Registration No. (Attorney/Agent)	45206
Signature	Alison Weisberg	Date	Aug. 1, 2001

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Box Patent Application, Washington, DC 20231.

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FEE TRANSMITTAL for FY 2001

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT (\$ 870.00)

Compl t if Known

Application Number	Not yet KNOWN
Filing Date	AUG-1, 2001
First Named Inventor	LOEB
Examiner Name	UNKNOWN
Group Art Unit	UNKNOWN
Attorney Docket No.	52846-5002-01

METHOD OF PAYMENT

1. The Commissioner is hereby authorized to charge indicated fees and credit any overpayments to:

Deposit Account Number
Deposit Account Name

Charge Any Additional Fee Required
Under 37 CFR 1.16 and 1.17

Applicant claims small entity status.
See 37 CFR 1.27

2. Payment Enclosed:

Check Credit card Money Order Other

FEE CALCULATION (continued)

3. ADDITIONAL FEES

Fee Code	Large Entity Fee (\$)	Small Entity Fee (\$)	Fee Description	Fee Paid
105	130	205	65 Surcharge - late filing fee or oath	<input type="text"/>
127	50	227	25 Surcharge - late provisional filing fee or cover sheet	<input type="text"/>
139	130	139	130 Non-English specification	<input type="text"/>
147	2,520	147	2,520 For filing a request for ex parte reexamination	<input type="text"/>
112	920*	112	920* Requesting publication of SIR prior to Examiner action	<input type="text"/>
113	1,840*	113	1,840* Requesting publication of SIR after Examiner action	<input type="text"/>
115	110	215	55 Extension for reply within first month	<input type="text"/>
116	390	216	195 Extension for reply within second month	<input type="text"/>
117	890	217	445 Extension for reply within third month	<input type="text"/>
118	1,390	218	695 Extension for reply within fourth month	<input type="text"/>
128	1,890	228	945 Extension for reply within fifth month	<input type="text"/>
119	310	219	155 Notice of Appeal	<input type="text"/>
120	310	220	155 Filing a brief in support of an appeal	<input type="text"/>
121	270	221	135 Request for oral hearing	<input type="text"/>
138	1,510	138	1,510 Petition to institute a public use proceeding	<input type="text"/>
140	110	240	55 Petition to revive - unavoidable	<input type="text"/>
141	1,240	241	620 Petition to revive - unintentional	<input type="text"/>
142	1,240	242	620 Utility issue fee (or reissue)	<input type="text"/>
143	440	243	220 Design issue fee	<input type="text"/>
144	600	244	300 Plant issue fee	<input type="text"/>
122	130	122	130 Petitions to the Commissioner	<input type="text"/>
123	50	123	50 Processing fee under 37 CFR 1.17(q)	<input type="text"/>
126	180	126	180 Submission of Information Disclosure Stmt	<input type="text"/>
581	40	581	40 Recording each patent assignment per property (times number of properties)	<input type="text"/>
146	710	246	355 Filing a submission after final rejection (37 CFR § 1.129(a))	<input type="text"/>
149	710	249	355 For each additional invention to be examined (37 CFR § 1.129(b))	<input type="text"/>
179	710	279	355 Request for Continued Examination (RCE)	<input type="text"/>
169	900	169	900 Request for expedited examination of a design application	<input type="text"/>
Other fee (specify) _____				<input type="text"/>

SUBTOTAL (1) (\$ 710)

2. EXTRA CLAIM FEES

Total Claims	Extra Claims	Fee from below	Fee Paid
17	-20** =	0	0
5	-3** =	2	160.00
Multiple Dependent			0

Large Entity Fee Code (\$)	Small Entity Fee Code (\$)	Fee Description
103	18	203 9 Claims in excess of 20
102	80	202 40 Independent claims in excess of 3
104	270	204 135 Multiple dependent claim, if not paid
109	80	209 40 ** Reissue independent claims over original patent
110	18	210 9 ** Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) (\$ 166)

*or number previously paid, if greater; For Reissues, see above

*Reduced by Basic Filing Fee Paid

SUBTOTAL (3) (\$)

SUBMITTED BY

Complete (if applicable)

Name (Print/Type)	ALISON WEISBERG	Registration No. (Attorney/Agent)	45 206	Telephone	215-963-5091
Signature	Alis Berg			Date	215-963-5299

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

08-02-01

A

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Morgan, Lewis
& Bockius LLP

COUNSELORS AT LAW

Alison B. Weisberg
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August 1, 2001

Assistant Commissioner for Patents
Washington, D.C. 20231

Box PATENT APPLICATION

Re: U.S. Patent Application for
"METHOD AND SYSTEM FOR MANAGING
MAGAZINE PORTFOLIOS"
Our Ref. No. 52846-5002-01

Dear Sir:

Enclosed for filing in connection with the above-referenced invention are the following:

1. Utility Patent Application Transmittal (1 page);
2. Preliminary Amendment (23 pages);
3. Letter to Official Draftsperson (1 page) and Unofficial drawings (11 pages);
4. Application including 1 title page, 27 pages of specification, 7 pages of claims, 1 page of abstract and 13 pages of drawings;
5. Combined Declaration and Power of Attorney (6 pages);
6. Power of Attorney by Assignee of Entire Interest (Revocation of Prior Powers) (2 pages);
7. Power of Attorney by Assignee of Entire Interest (Revocation of Prior Powers) (2 pages) along with Statement under 37 CFR 3.73(b) (1 page);

EXPRESS MAIL CERTIFICATE (37 C.F.R. § 1.10)

Express Mail Label No. EL719358774US

Date of Deposit August 1, 2001

I hereby certify that this paper, and the papers and/or fees referred to herein as transmitted, submitted or enclosed, are being deposited with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. § 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Patents, Box Patent Application, Washington, D.C. 20231.

Name Alison B. Weisberg

Signature



August 1, 2001
Page 2

Morgan, Lewis & Bockius LLP

8. Information Disclosure Statement (5 pages);
9. Form 1449 (6 pages);
10. Fee Transmittal (1 page);
11. Check in the amount of \$870.00; and
12. Self-addressed, return stamped postcard

Kindly acknowledge receipt of these documents by returning the enclosed self-addressed, stamped postcard to the undersigned.

Respectfully submitted,

Alison B. Weisberg

Registration No. 45, 206
MORGAN, LEWIS & BOCKIUS LLP
1701 Market Street
Philadelphia, Pennsylvania 19103
215.963.5091

卷之三

HB
MM
10-3-01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Loeb, et al. : Group Art Unit: Not Assigned
Application No.: Not Assigned : Examiner: Not Assigned
Filed: August 1, 2001 : Docket No.: 52846-5002-01
For: METHOD AND SYSTEM FOR
MANAGING MAGAZINE
PORTFOLIOS :
*Approved
CPC
W. 27-03*

LETTER TO OFFICIAL DRAFTSPERSON

Assistant Commissioner for Patents
Washington, D.C. 20231

Sir:

Pursuant to M.P.E.P. §608.02, enclosed please find proposed changes in Figures 1, 3A, 3B, 3C, 3D, 4A, 4B, 4C, 5, 6A, 6B and 8. The changes have been made to correct typographical errors and informalities (related to margins). Upon the receipt of a Notice of Allowability, applicants will submit formal drawings.

If there are any remaining informalities with the drawings, applicants request issuance of a Form PTO-948 identifying the informalities noted by the Official Draftsperson.

Respectfully submitted,

Daniel H. Golub
Daniel H. Golub
Reg. No. 33,701
Alison B. Weisberg
Alison B. Weisberg
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Date: Aug 1, 2001